

# NORTH AMERICAN PORTFOLIO



NOW  
INCLUDING  
**ELECTRIC  
EQUIPMENT**  
IN APPLICABLE  
CATEGORIES

## WHAT IS IT?

- Data and analyst reports covering the US and Canadian construction equipment markets
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

## WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

# CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the US and Canadian construction equipment markets, designed for different requirements of granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD: \$4,750	PREMIUM: \$6,225	EXPERT: \$18,075
<b>DATA</b>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> <li><b>Sales by equipment type and OEM/brand (units)</b></li> <li><b>Production by equipment type and brand (units)</b></li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> <li>Sales by equipment type and OEM/brand (units)</li> <li>Production by equipment type and brand (units)</li> </ul>
<b>REPORTS</b>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> <li>Global Electric Equipment Report</li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> <li>Global Electric Equipment Report</li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> <li>Global Electric Equipment Report</li> <li><b>Access to full library of Equipment Analyses and Company Profiles</b></li> </ul>
<b>WEBINARS &amp; BRIEFINGS</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li><b>One free ticket</b></li> <li>Discounts on further tickets</li> </ul>
<b>CONFERENCES</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> <li><b>Videos on demand following the event</b></li> </ul>
<b>SUPPORT &amp; TRAINING</b>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>
<b>ANALYST TIME</b>	<ul style="list-style-type: none"> <li>Available at a pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>1 x session per year</b></li> <li>More available at pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited analyst access</b></li> <li><b>1 x in-house presentation per year (by video)</b></li> </ul>
<b>NUMBER OF USERS</b>	<ul style="list-style-type: none"> <li>Up to 5</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 15</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited</b></li> </ul>

## EQUIPMENT COVERAGE

- |  |  |   |  |
|--|--|---|--|
| <ul style="list-style-type: none"> <li>Agricultural tractors</li> <li>Articulated dump trucks</li> <li>Asphalt pavers</li> <li>Backhoe loaders</li> <li>Compact tracked loaders</li> </ul> | <ul style="list-style-type: none"> <li>Compaction equipment*</li> <li>Crawler dozers</li> <li>Crawler excavators**</li> <li>Crawler loaders</li> <li>Masted rough terrain lift trucks</li> </ul> | <ul style="list-style-type: none"> <li>Mini excavators*</li> <li>Mobile cranes</li> <li>Motor graders</li> <li>Rigid dump trucks</li> <li>Skid-steer loaders</li> </ul> | <ul style="list-style-type: none"> <li>Telescopic handlers**</li> <li>Wheeled excavators**</li> <li>Wheeled loaders under 80 HP**</li> <li>Wheeled loaders over 80 HP**</li> </ul> |
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\*Report only \*\* Diesel and electric coverage